

Cape Elizabeth Family Fun Day Committee Minutes

03/24/2025 6:30PM

In Attendance: Curt Kelly, Marc Owen, Mark Fleming

1. Event Date – June 7th, 8th is rain date, parade will also have a rain date this year
2. Meeting Schedule should be published on the town website - Curt to reach out
3. Should we try to attract an older audience - Main focus has always been on children's activities, but attracting other audiences could help food and other sales. Discussed adding the following could help and will have further discussion
 - a. Audubon Society and/or person from Courier that writes birding articles
 - b. Southern Maine Astronomers
 - c. CELT
4. Parade
 - a. Will attempt to get different Shriner group
 - b. Curt to look into whether Westbrook has a marching band or if not, will reach out to Bagpipe group.
 - c. Curt to reach out to Cape Jazz Ensemble to ride on vehicle (possibly Fire Truck)
 - d. Marc to reach out to Yukes for parade if Jazz Ensemble is a no
5. Vendors
 - a. Stage and Climbing have confirmed, Mark to reach out to other vendors
 - b. Marc to get contact info for potential Pony Ride vendor
 - c. Mark to reach out to Headlight for same services as last year, contract is on Google Drive
6. Music - Marc to develop a plan for this. Looking at 2 acts, to each play 2, 1 hour sets which seemed to work well last year, with less stage changes, as opposed to previous years.

7. Advertising - Will be discussed in more detail as we move along. General plan is to try and have a similar advertising program to last year, but will discuss what should be added or changed.
8. Non-Profits -
 - a. Nancy to start contacting last year's participants
 - b. Mark to reach out to Kid's Farmer's Market Group
 - c. Mark to reach out to High School Groups that will run Inflatables.
9. Night Time Activities - General discussion on what its focus should be and what activities it should contain. No firm decision will be made at this point, but the general thought was to stay with music and potentially add something. The following points were discussed.
 - a. Could we do a balloon Tether event
 - b. Could we do a chili cookoff or other food related contest or event
 - c. Should we have Food Trucks
 - d. Could/Should we serve non-alcoholic beer - Curt to reach out to Kathy Raftice
10. Reception for electronic POS in the park is terrible, Curt will bring up with Kathy Raftice to see if there are any possible solutions.
11. Next meeting to be 4/7 at 6:00 PM in Community Services Conference room